

1 **Competition with the Private Sector**

2 Effective: Moved to Policy Library from UPM 11.1(1)

3 Contact: [Assistant Vice President for Business Services](#)

4 **Introduction**

5 The Code of Iowa, Chapter 23A.2, and Iowa Administrative Code 681-9.4(23A) prohibit competition with the private sector,
6 unless the activity is specifically exempted or meets the requirements stated in the Iowa Code and the Iowa Administrative
7 Code.

8 **Policy Statement**

9 Iowa State University shall not sell products/services, permit facility usage, or otherwise engage in activities, which compete
10 with for profit private enterprises, unless the activity will assist in the university's education, research, extension, or service
11 mission, has been reviewed and approved by the Competition with the Private Sector Review Committee, and meets one or
12 more of the following conditions:

- 13 • The activity is deemed to be an integral part of the institution's educational, research, public service, and campus support
14 functions and activities.
- 15 • The activity is needed to provide an integral good or service that is not reasonably available in the community; or the
16 activity is needed to provide an integral good or service at time, price, location, or terms that are not reasonably available
17 in the community.
- 18 • The activity is carried out for the primary benefit of the campus community and is incidental to the education, research,
19 service, or extension missions of the university.
- 20 • The activity is carried out due to the importance of maintaining the quality of the institution.

21 Departments engaged in institutional activities, which have not previously been reviewed and approved by the Competition
22 with the Private Sector Review Committee, shall request committee review and documented approval by contacting Iowa
23 State University's Assistant Vice President for Business Services. No sales of products shall be conducted solely for the
24 purpose of profiting from the public sale. Sales of products or services to the general public shall be secondary and
25 incidental to the primary function of the university. Departments shall not seek to advertise or promote sales for the purpose
26 of increasing the volume of general public sales without approval of the Competition with the Private Sector Review
27 Committee.

28 **Resources**

29 **Links**

- 30 • [Iowa Code Chapter 23A.2](#)
- 31 • [Iowa Administrative Code 681-9.4](#)