# **Conflicts of Interest and Commitment**

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4 Contact: Vice President for Research

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### 6 Introduction

Iowa State University encourages active participation of university personnel in external activities that promote the university's mission, enhance professional skills, expand knowledge, and/or contribute to public service. At the same time, the university expects all employees to have an allegiance to the university and to conscientiously guard against possible adverse effects of their activities on the performance of their university duties and the reputation of the university. Possible adverse effects of these activities include, but are not limited to:

- Failure to make decisions objectively and in the best interests of the university
  - Inappropriate use of university or state resources
- Insufficient time and attention dedicated to university duties to perform them satisfactorily

Activities or financial interests with the potential to lead to such adverse effects are termed "conflicts."

- 18 This policy provides a broad framework for understanding, disclosing and managing conflicts. Details
- 19 of procedures for disclosing and managing specific types of conflicts are provided in the guidelines
- and policies linked at the end of this document. Included are guidelines related to:
- Financial conflicts of interest (financial interests in, management roles in and consulting for external entities, as well as ownership of patents, patent applications and royalty rights)
- Professional Activity Leave
- Service to government and professional associations
- The <u>Resources</u> below include related policies dealing with conflicts of interest in procurement
- 26 (conflict of interest vendors), nepotism, and consenting relationships.

The failure to perform university duties in a satisfactory manner, whether or not substantially related to an external activity or financial interest, is expected to be handled as a performance issue by the employee's supervisor. In the case of performance issues arising from activities covered by a conflict

- 30 policy or guideline, performance management measures may be invoked in addition to any
- 31 management required or recommended by the policies and guidelines.
- 32 This policy complies with federal and state law and Board of Regent policies and rules regarding all

forms of conflicts. All covered employees are required to comply with Iowa Code Chapters 68B and

34 71, Iowa Administrative Code Section 681, and the policies of the Board of Regents, State of Iowa.

Covered employees receiving sponsored funds must also comply with the policies of their sponsoring agencies. The university must comply with federal circular OMB A110 which specifies

37 that universities receiving federal funding must maintain a written and enforced policy on conflict of

38 interest.

39 See the <u>Resources</u> section below for related laws, policies, and rules.

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## 41 Policy Statement

42 Iowa State University requires the disclosure, review/approval, and management of external

- 43 activities or financial interests with the potential to interfere with one or more of the following:
- Performance of Duties: Covered employees are expected to devote sufficient time and attention to their university duties to perform them conscientiously. An external activity with the potential to interfere with the employee's university duties is known as a conflict of commitment.
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- Objectivity: Covered employees are expected to be objective in the decisions they make
   while performing their university responsibilities. Financial or other personal considerations
   with the potential to compromise an employee's objectivity are known as conflicts of interest.
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• **Appropriate Use of State Resources:** State law prohibits the use of state resources, including the university name and trademarks, for personal benefit when such use is detrimental to the state or university.

56 All covered employees are required to comply with this policy and the Procedures, Applications, and

57 <u>Guidance</u> established for disclosure, approval, and management of conflicts of interest and

- 58 commitment.
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- 60 **Definitions**

61	٠	Conflict of Commitment: An external activity with the potential to reduce the time and
62		attention an employee can devote to his/her university responsibilities, and thus negatively
63		impact his/her performance of assigned university duties, constitutes a "conflict of
64		commitment."
65	•	Conflict of Interest: Any external activity, significant financial interest or management role
66		that has the potential to negatively impact objectivity in the execution of university duties is a
67		"conflict of interest."
68	•	Consulting: The term "consulting" refers to professional services to a non-university entity
69		that are not a part of the employee's position responsibilities.
70	•	Covered Employee: Covered employees, for the purposes of this policy, include all persons
71		carrying out duties, whether paid or unpaid, on behalf of the university. This definition
72		includes full-time and part-time faculty, Professional and Scientific staff, Merit staff*, contract
73		employees, graduate assistants, and post doctoral scholars.
74		<ul> <li>Those persons designated as emeritus faculty who receive sponsored funding</li> </ul>
75		through the university and those persons with uncompensated faculty rank, such as
76		affiliates, collaborators, and visiting faculty are considered covered employees.
77		<ul> <li>Temporary employees are not considered covered employees.</li> </ul>
78		• The definition of employee is different for conflict of interest vendor and nepotism
79		policies. See <u>Resources</u> below.
80	•	External Activities: For the purposes of this policy, "external activities" means service
81		and/or organized activities/employment which require a substantial and regular commitment
82		of time, whether compensated or not, for a non-university entity. This term excludes scholarly
83		activities undertaken as a part of the employee's position responsibilities.
84	•	Immediate Family Members: For purposes of this policy, an "immediate family member"
85		refers to spouse and dependent children. Domestic partners shall be treated as spouses for
86		purposes of this policy. The definition is different in policies related to nepotism and
87		purchasing.
88	•	Management Role: Management role refers to a position in a non-university entity with
89		oversight over or responsibility for the entity's strategies and/or operations. Examples include
90		director, scientific director, board member, line officer, etc.
91	•	Non-University Entity: The term "non-university entity" includes for-profit or not-for-profit
92		entities outside of the university, such as corporations, companies, partnerships, sole
93		proprietorships, associations and governmental entities (federal, state or local). The term
94		excludes affiliated entities which act for the benefit of the university (such as the Board of
95		Regents, Alumni Association, ISU Research Foundation, ISU Foundation or the like).
96	•	Professional Activity Leave: Supervisor-approved leave granted to faculty and P&S staff
97		for external activity such as consulting.
98	•	Significant Financial Interest: A "significant financial interest" is any financial interest that
99		has the potential to compromise an individual's objectivity. The dollar value that is
100		considered "significant" for the purposes of this policy is determined by the relevant federal
101		or state law, or agency policy. See the <u>Procedures, Applications, and Guidance</u> for dollar
102		values specific to each situation. Significant financial interest includes, but is not limited to:
103		<ul> <li>Equity ownership or stock options. Excepted are equities held in retirement accounts</li> </ul>
104		or mutual funds.
105		• Sole proprietor, partner, owner or member of a partnership or limited liability for-profit
106		entity (includes remuneration from private consulting activities).
107		<ul> <li>Consulting substantially related to patented or patentable intellectual property in</li> </ul>
108		which the employee has an interest.
109		<ul> <li>Consulting for an entity that has a financial interest in or sponsors the employee's</li> </ul>
110		university scholarly activities.
111		• Ownership of, or rights held in, intellectual property or research materials (which may
112		include rights to receive royalties), the value of which may be affected by the

113	outcome of the employee's university activities. Excepted are intellectual property
114	and research materials held by ISURF.
115	• Any of the above applicable to the employee's spouse and/or dependent children

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#### **Disclosure of Conflicts** 117

It is the responsibility of every university employee covered by this policy to fully disclose the nature 118 119 and degree of conflicts of interest and conflicts of commitment, as defined above. (\*Any disclosures 120 made by Merit employees are not made through the online disclosure system as described in the Procedures, Applications, and Guidance.) The disclosures must be made prior to initiating the 121 activity, annually, and whenever the employee's situation changes. The appropriate method of 122 disclosure varies with the type of activity as described in the Procedures, Applications, and 123

124 Guidance.

#### 125 **Management Plans**

126 Management plans are required for external activities, significant financial interests and/or

- management roles with the potential to impair an employee's ability to perform his/her university 127
- duties responsibly and with integrity. The form and content of management plans vary depending on 128

the nature of the financial interest or management role and the presumed risks. For some activities, 129

130 disclosure and approval by the supervisor may be sufficient. Other activities require a written plan

131 that describes the conflict; specifies the actions to be taken to manage, reduce, or eliminate the

132 conflict; and defines the effective period of the plan.

133 Specific guidelines for when and how to develop management plans are described in

- 134 the Procedures, Applications, and Guidance. All written plans must be reviewed and updated no less
- 135 than annually for as long as the conflict exists.

#### **Disciplinary Actions** 136

- 137 Failure to comply with this policy may result in sanctions or disciplinary actions in accordance with
- 138 the Iowa State University misconduct policies and procedures.
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#### 140 Procedures, Applications, and Guidance

141 The principles underlying disclosure and management, as described in this policy, are similar for a

wide variety of types of conflict. However, because of the diversity of applicable federal and state 142

143 laws and rules and funding agency policies, the precise mechanisms for disclosure and

management vary depending on the type of conflict and the applicable laws, rules and policies. 144

For guidelines on the application of this Conflicts of Interest and Commitment policy to various types 145 of conflict, see the online Procedures, Applications, and Guidance document. Included are: 146

#### General Application of the Conflict of Interest and Commitment Policy 147

- 148 • Disclosures
- **Review of Disclosures** 149 •
- Retention of Disclosures 150 •
- Supervisory Responsibility 151 •
- 152 • **Professional Activity Leave**
- Use of Facilities 153 •

154	154 Application of the Conflict of Interest and Commitment Policy in Specific Situations		
155 156 157 158 159 160	<ul> <li>Management Role and/or Significant Financial Interest</li> <li>Consulting</li> <li>Service to Government and Associations</li> <li>Multiple Interests or Roles</li> <li>Other Outside Employment</li> <li>Special Conditions in Sponsored Agreements</li> </ul>		
161	See also the Frequently Asked Questions.		
162	top		
163	Resources		
164	Links		
165	<ul> <li>Conflict of Interest website - Senior Vice President and Provost</li> </ul>		
166	ISU Office of Research Integrity		
167	<ul> <li>Procedures, Applications, and Guidance - Conflicts of Interest and Commitment [PDF]</li> </ul>		
168	<ul> <li>FAQ - Conflicts of Interest and Commitment [PDF]</li> </ul>		
169	<ul> <li>Conflict of Interest Vendors / Employees, Procurement (ISU Policy)</li> </ul>		
170	Procurement Services' Conflicts of Interest Guidelines		
171	Extension COIC Policy [PDF]		
172	<ul> <li>Nepotism: Employment and Supervision of Immediate Family Members (§2.1.4.F.</li> </ul>		
173	Regents Policy Manual)		
174	<u>Consenting Relationships (ISU Policy)</u>		
175	<ul> <li>Conflict of Interest – Duty of Loyalty (§1.3, Regents Policy Manual)</li> </ul>		
176	DHHS Office of Research Integrity		
177	Government Ethics and Lobbying Act (Iowa Code Chapter 68B)		